

Yawen “Evanie” Sun

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Education

University of Southern California (USC) <i>Master of Arts in Public Relations and Advertising</i>	Los Angeles, CA Expected May 2023
California Institute of the Arts <i>1st year of Master of Fine Arts (M.F.A) in Stage Management</i>	Santa Clarita, CA May 2021
Loyola Marymount University (LMU) <i>Bachelor of Theatre Arts</i> <i>Film, Television and Media Study Minor</i>	Los Angeles, CA May 2020

Selected Professional Experiences

(I) Digital Media Platform Advertising Intern Intern in Chihuo Inc. <ul style="list-style-type: none">• Co-produced restaurant and product review posts and videos featured on many digital and social media platforms• Proposed and developed advertisements	December 2020 to May 2021 Los Angeles, CA / Remote
(II) Column Proofreader and Researcher Intern <ul style="list-style-type: none">• Proofread and fact researched for Prof. Thomas Plate’s columns on South China Morning Post	January 2020 to Present
(III) Fashion editor LMU Asia Media International Publications: <ul style="list-style-type: none">• CHINA: TIK TOK, STREET SNAP – THE NEW BIG THING IN THE WORLD'S BIGGEST NATION AISAN MEDIA INTERNATIONAL, AUG 2ND, 2019• INSIDE THE REAL CHINA: A LITTLE VINTAGE SHOP WITH EXTRAORDINARY CLOTHES AND THE SURPRISING NAME OF “HAKUNAMATATA” ASIAN MEDIA INTERNATIONAL, AUG 7TH, 2019	August 2019 Los Angeles, CA / Remote
(IV) Advertising and Marketing Intern Shandong Film & TV Media International <ul style="list-style-type: none">• Wrote public sentiment reports• Developed scripts for advertisements• Assisted in TV Productions Marketing	June 2017 to August 2017 Jinan, Shandong, China

Selected Artistic Experience

(I) Producer/Production Manager of Ashes to Ashes & Data to Dust Project CalArts School of Theatre XDP Festival <ul style="list-style-type: none">• Oversaw project and managed artists.• Coordinated production meetings and planned production timeline• Arranged and tracked financing• Created and organized paperwork	October to December 2020 Los Angeles, CA / Remote
(II) Stage Manager of Haunting of Hannon 2019 Loyola Marymount Theatre Arts Department <ul style="list-style-type: none">• Analyzed script• Managed 30 actors and crews and facilitated effective and efficient communication across all departments• Coordinated audition, rehearsals, run-throughs• Supervised the event	September to October 2019
(III) Stage Manager of Romeo and Juliet Virtual Show CalArts School of Theatre Festival 2021 <ul style="list-style-type: none">• Analyzed Script, created and organized paperwork• Coordinated Zoom meetings including rehearsals, run-throughs, and online shoots• Facilitated communication across all creative and technical departments	January to May 2021 Los Angeles, CA / Remote

Skills

Languages: English (proficient in speaking and writing) and Chinese (Native)

Video Production Software and Graphic Design: iMovie, Capcut, Canva

Microsoft Office, Google Workspace, ZOOM

Other Skills and Interests: Copywriting, Yangqin (Chinese traditional instrument), Acting, Stage Managing, Horse Riding, Podcast